



**Camp Fire**  
**Annual Report**  
**2014—2015**

In 1849 the French writer Jean-Baptiste Alphonse Karr said “The more things change, the more they stay the same.” That is certainly true here at Camp Fire. Camp Fire Girls was founded by Dr. Luther and Charlotte Gulick well over a century ago. They created the organization “to guide young people on their journey to self-discovery.” The Gulicks felt strongly that the experiences youth have early in life teach them to care for themselves, their environment, and the people around them for a lifetime.

We have bridged yet another century, and it is with no irony at all to say that Karr and the Gulicks would be quite pleased with where open-to-all Camp Fire sits in the brave new world of today. In fact, there is more than a little similarity between Camp Fire’s goals and those of KwaZulu-Natal, the homeland of the Zulu people.

Members of the northern Natal tribes of South Africa greet one another by saying “Sawubona,” which literally means “I see you.” The response is “Sikbona,” which means “I am here.” This exchange is important, for it says that until you “see” me, I do not exist; and when you “see” me, you bring me into existence.

At Camp Fire, children and adults learn to see each other, and not through the lens of a smart phone. We do so by developing sparks in young people and through Spark Champions—caring adults who recognize and encourage youth sparks. Camp Fire has been a leader and innovator in youth development from the very beginning. We’re proud to have led the way on some important issues.

Camp Fire was America’s first nonsectarian and multicultural organization for girls. Forty years ago, Camp Fire became a coeducational organization. Boys and girls learn to play and work alongside each other and appreciate their similarities and differences in positive ways. Today, our programs serve roughly equal numbers of boys and girls. We are igniting their sparks.

Sparks are the passions, skills, and strengths in all of us. They’re a source of motivation, much deeper than passive activities, such as watching TV. We emphasize social skills, including empathy and inclusiveness. We encourage young people to understand other people’s points of view.

Camp Fire youth tell us what their sparks are and why they’re important. None of the reasons has anything to do with being more adept at texting. At Camp Fire we really are going “Back to the Future” — putting down electronics when it is important and really seeing the other person for who he or she really is...and has the potential to become.

It is transformative to see the changes in young people and adults through a Camp Fire program. And that’s all made possible thanks to Camp Fire’s Thrive{ology}, a research-based, measurable approach to youth development.

Created in partnership with the Thrive Foundation for Youth, our approach enables youth to achieve their full potential through four components:



## Identify Sparks

Identifying and growing Sparks and Spark Champions.

## Growth

Adopting a growth mindset (the belief that you can learn new skills all the time).

## Goals

Building goal management skills.

## Reflect

Creating the opportunity to reflect on activities and outcomes.

One prominent Camp Fire alumni is U.S. Sen. Amy Klobuchar. In her new book *The Senator Next Door*, she includes many tales of her youth, sharing her memories of attending Camp Fire’s Camp Tanadoona, located on Lake Minnewashta in Chanhassen, MN.

She notes that “Each summer we would spend a week at Camp Tanadoona on the shores of Lake Minnewashta, where we would learn how to use a saw, build a campfire, hunt for fossils, horseback ride, and swim on our backs. Every night we sang around the open fire. My favorite round from that time was ‘Make new friends but keep the old; one is silver and the other gold.’”

“All these years later,” she continues, “I often find myself thinking about those old Camp Fire and Beacon Heights School rules. They don’t just belong at summer camp and in the classroom. We need to tack them up in the Senate cloakroom!”

Traveling back in time to a 1925 interview with Charlotte Gulick, she said, “There were three things which I wanted the girls who came to my camp to have. Health was the first, for without it we are not of much use in the world. Work was the second, to learn how to make and do things with our hands, and the third was Love. With Health, Work and Love, we have a perfect woman. The word WoHeLo is made from the first two letters of these three words. It is a hobby of mine that all necessary work can be made interesting if we are big enough to make it so.”

In other words...she saw them. And all these years later, we still see the young men and women who are part of Camp Fire. And luckily for all of us...they are here.

## Percentage of Participants



Male  
46%



Female  
54%



Transgender  
<1%



## More Participation

**152,000** program participants from 57 Camp Fire councils.

**8%** increase from the 141,000 program participants reported for the previous year.

**65%** increase in Camp Fire day camp participation.

## Financial Highlights

Financial information is based on the audited financial statements for the year ended June 30, 2015. The complete financial statements have been determined to present fairly, in all material respects, the financial position of Camp Fire National Headquarters as of June 30, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

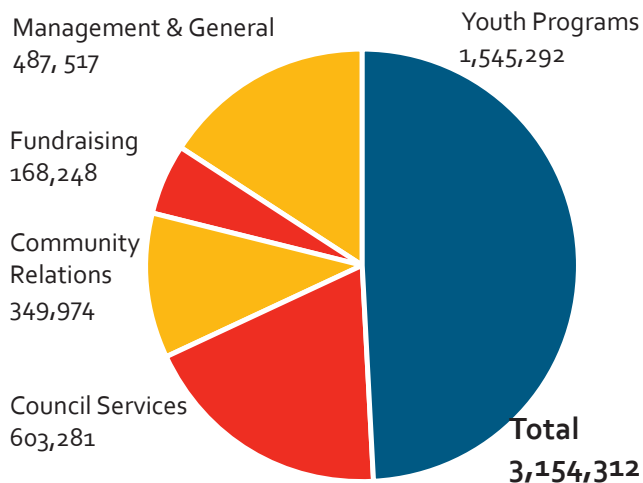
The financial statements do not include the financial positions or activities of the local councils or other affiliated organizations. The total revenue generated by the chartered councils aggregates to approximately \$47 million. The Temporarily Restricted Change in Net Assets of \$(569,352) reflects the current year use of grant funding awarded and booked as revenue in a prior year.

## Statement of Financial Position

June 30, 2015

Total Current Assets	\$2,071,568
Total Long-Term Assets	1,285,637
Total Assets	<u>\$3,357,205</u>
Total Liabilities	\$1,028,573
Net Assets	
Unrestricted/Board Designated	1,280,092
Temporarily Restricted	116,303
Permanently Restricted	932,237
Total Net Assets	<u>2,328,632</u>
Total Liabilities and Net Assets	<u>\$3,357,205</u>

## Functional Expenses for Year Ended June 30, 2015



## Statement of Activities

Year Ended June 30, 2015

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Total Revenues, Gains, and Public Support	\$3,101,417	\$(569,352)	\$(37,417)	\$2,494,648
Total Expenses	3,154,312	-	-	3,154,312
Change in Net Assets	<u>\$(52,895)</u>	<u>\$(569,352)</u>	<u>\$(37,417)</u>	<u>\$(659,664)</u>

Audited financial statements are available on the organization's website, [www.campfire.org](http://www.campfire.org), or by contacting Camp Fire National Headquarters Finance Department, 1100 Walnut St., Suite 1900, Kansas City, Missouri 64106-2197.

# Gifts | July 1, 2014 to June 30, 2015

## \$250,000 +

Thrive Foundation for Youth

## \$40,000-\$99,999

Ewing Marion Kauffman Foundation  
United Way of Greater Kansas City

## \$20,000-\$39,999

Greater Kansas City Community Foundation  
James Daniel Humphrey Foundation  
Wyandotte Health Foundation

## \$10,000-\$19,999

Gamma Phi Beta Foundation  
SEBA Foundation

## \$2,500-\$9,999

Axctet HR Solutions  
Bank of America  
Blue Cross and Blue Shield of Kansas City  
Children's Charities of America/CFC  
Elizabeth Darling  
Executive Leadership Strategic Alliance (ELSA)  
Francis Family Foundation  
Grant Thornton  
Orion Matthews  
Zem Neill  
PHRI  
R.A. Long Foundation  
Sosland Foundation  
Jacob Swearingen  
Cathy Tisdale  
United Way of Wyandotte County

## \$1,000-\$2,499

American Micro Company  
BNSF Railway Foundation  
Steven Culbertson  
Dunn Family Foundation  
Enterprise Bank & Trust  
Donald J. Hall, Senior  
Henry E. Wurst Family Foundation  
Holland 1916  
Kansas City Missouri School District  
Sharon A. Keister  
Lathrop & Gage LLP  
Lyn Lakin  
Maureen Mimnaugh  
Dian Moore  
Quanah Crossland Stamps  
UMB Bank Headquarters  
UMB Charitable Trusts & Foundations  
Karen Zecy

## \$500-\$999

Doug Anderson  
Bukaty Companies  
Cheryl Fletcher  
Patti Gardner  
Richard Goldfarb  
Hallmark Corporate Foundation  
Linda Hamilton  
Kiran Huggins  
Smithfield Farmland Corporate  
Jennifer Starck  
Rob Wyrick

## \$250-\$499

Camps for Kids  
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Gina Knapp  
Joanna Nelson  
Sandra Price  
ProPharma Group, LLC  
Scharnhorst Ast Kennard Griffin, PC  
Marianne Smith  
Deanna Carlson Stacy  
Jordyn Williams

## Gifts up to \$249

Barbara Alford  
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Julia A. Butler  
CauseCast Foundation  
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Robert Cooper  
Diane Cronkite  
Crescendo Communications  
Matt Crist  
Jim Dayton  
Kathy Daugherty  
Lorraine Dawson  
Jill DeMoss  
Diamond Starventures  
Do Something Great Today  
Connie Dresie  
Alison Dunsire  
Mary Lou Dworak  
Catherine Fisher  
Jeffrey Fairman  
William J. Favara  
Brittany Fletcher  
Jason Geering  
Becky Gist  
Roger Gladden-Kvist  
Gail Glamm  
Audrey Gralton  
Dorolyn Griebenaw  
Melissa Hanson  
Kayleigh Hartloff  
Hannah Hasselquist  
Donna Hofer  
Roberta J. Holder  
Honeywell International Corporation  
Jose Huggins  
Martha Hurley  
Cynthia Johnson  
DeeDee King  
Erin King  
Jonathan Kemper  
Zuzie Kemper  
Kristine Kozar  
Christine W. Kudija  
Katherine Kula  
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Vi Martin  
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Margo Rush  
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Karen Vibbert  
Leslie Vohs  
Chris Wagner  
Rachel Walczybock  
Candace Walker  
Klein Wallace  
Polly B. Walton  
Stacy Warren  
Debbie Zabica

## Gifts-in-kind

Dietrich Designs  
Patti Gardner  
Lamar Advertising  
Lyn Lakin  
Stephen G. Mitchell  
Russell Stover Candies  
Southwest Airlines Co.  
Marianne Smith  
Cathy Tisdale

## The Langdon Legacy Society

*Honoring the legacy of William Chauncy Langdon, one of Camp Fire's founders, this society recognizes those individuals who have remembered Camp Fire in their will or estate plan. We honor the memory and gratefully acknowledge the legacy of the following individuals, whose caring for Camp Fire survives them still today through their estate gifts received:*

John P. Ayres  
Edith E. Bollengier  
Mary Dively  
Kenneth W. Ellis  
Residuary Trust  
Dr. Quincy E. Fortier  
James Daniel Humphrey Foundation  
Mary K. Moyer  
Barbara Pendleton  
Dean Elsbeth M. Percy

Herman P. Peschken  
Sylvia E. Wolens

## Camp Fire is thankful for the foresight of caring indicated by the following individuals who have shared that Camp Fire is included in their legacy plans:

Robert L. Bobar  
Brazelton Trust  
Kathleen P. Bruhn  
Martha Burk  
Ann E. Corwell  
Abelardo and Deborah G. Curras  
Frank and Susan Finneran  
Dr. Evelyn de Ghetaldi  
Sara W. Hardin  
Jean C. Henderer  
Bettye C. Hill Family Trust  
Virginia M. Johnson

Sharon A. Keister  
Musa Klann  
Dr. Faith W. LaVelle  
A.J. Lindemann  
Dorothy Liu  
Arlene Meehan  
Mary Jane Nelsen  
Marion Noel  
Dolores C. Owens Trust  
Frances O. Phillips  
Revocable Trust  
Reo Purcell Family Trust  
Janet V. Rex Alger and Ruthardt Family Living Trust  
Phyllis D. Schoedel  
John Shehane  
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Stewart J. Smith  
Dr. Roberta van der Voort  
Della Waldram  
C.E. Woodcock

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\*Completed term of service within the fiscal year