2013-2014 Annual Report
Letter from National Chair & CEO

Dear Colleagues, Partners, and Friends:

Delivering on a promise over the long term often takes as much tenacity as it does genuine intent. Or, in today’s vernacular, it takes “grit.” And it takes hope. At Camp Fire, we have the tenacity, “grit,” and hope we need to continue to make a real difference in the lives of our nation’s youth and their families.

In critical areas, Camp Fire is leading the way. First and foremost is our system-wide integration of Step-It-Up-2-Thrive—what we now refer to as Thrive[ology]. Over the past year—the third year of Camp Fire’s partnership with the Thrive Foundation for Youth—councils have reported a fundamental shift. Thrive methodology is no longer just a concept, nor is it limited to program planning and delivery. It has become embedded as a core value, one our entire Movement has embraced and internalized. In fact:

- Over the past 12 months, the Thriving framework was delivered to more than 10,350 youth, through over 1,900 staff and volunteers who were specially trained in its delivery.
- This past spring, 84% of Camp Fire youth reported that— through Camp Fire’s encouragement—they do not “give up” on a goal, even if it’s not achieved on the first try; 83% told us they’ve learned they do not have to be “born with” talent to become successful.

Camp Fire has also been in innovation and design mode in three other key areas:

- Over the past 12 months, Camp Fire launched the Camp Fire Wise Kids® and Wise Kids Outdoors® curriculum, targeted to elementary school youth; completely redesigned I’m Peer Proof—renamed InterACTION—targeted to middle school youth; and initiated redesign of our Teens in Action, our teen service and leadership curriculum.
- For the first time, Camp Fire will offer and support an online learning platform—The Camp Fire Learning Lab—by taking advantage of highly adaptable and nationally recognized online learning software.
- The national website was completely redesigned to provide an engaging, informative, turnkey experience for users of all ages.

As you review Camp Fire’s 2014 Annual Report, please do so from a place of recommitment to and reaffirmation of the opportunity for every young person to develop the skills, resilience, and hope to thrive. When we unite and unify around a shared purpose, we can, indeed, Light the fire within. America’s youth and their families are counting on us.

Thank you for your continued support.

Elizabeth Darling
Chair, Camp Fire National Board of Trustees

Cathy Tisdale
President & CEO, Camp Fire National Headquarters

Photos provided by Camp Fire Heart of Oklahoma, Camp Fire Green Country, and Camp Fire Patuxent Area.
Financial Highlights

**Statement of Financial Position**

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Current Assets</td>
<td>$1,945,393</td>
</tr>
<tr>
<td>Total Long-Term Assets</td>
<td>$1,385,832</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$3,331,225</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$342,929</td>
</tr>
<tr>
<td>Net Assets</td>
<td></td>
</tr>
<tr>
<td>Unrestricted / Board Designated</td>
<td>$1,332,987</td>
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<tr>
<td>Temporarily Restricted</td>
<td>$685,655</td>
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<tr>
<td>Permanently Restricted</td>
<td>$969,654</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>$2,988,296</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$3,331,225</td>
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**Statement of Activities**

<table>
<thead>
<tr>
<th></th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues, Gains, and Public Support</td>
<td>$4,171,367</td>
<td>$978,953</td>
<td>$188,284</td>
<td>$3,380,608</td>
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<tr>
<td>Total Expenses</td>
<td>$4,576,606</td>
<td></td>
<td></td>
<td>$4,576,606</td>
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<tr>
<td>Change in Net Assets</td>
<td>$(405,239)</td>
<td>$(978,953)</td>
<td>$188,284</td>
<td>$(1,195,908)</td>
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</tbody>
</table>

Financial information is based upon the National Headquarters’ audited financial statements for the year ended June 30, 2014, which are available on our website, www.campfire.org, or by contacting our Finance Department at 1100 Walnut Street, Suite 1900 in Kansas City, Missouri 64106-2197. Those financial statements represent only the activities of National Headquarters and do not include the financial positions or activities of the local councils or other affiliated organizations. The total revenue generated by the chartered councils aggregates to approximately $49 million annually.

National Headquarters incurred a non-recurring loss in 2014 of $204,397 from the sale of camp property received in a prior year from a dissolved council. This loss represented over half of the negative net change in our Unrestricted Net Assets. The negative change in Temporarily Restricted Net Assets reflects our planned use in the current year of grant funding awarded and recognized, as required by the accounting standards, in a prior year.
Camp Fire 2013 – 2014
National Board of Trustees

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Cathy Tisdale  President & CEO | Camp Fire National Headquarters

Our Promise
Young people want to shape the world. Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are. In Camp Fire, it begins now.

Light the fire within

Camp Fire National Headquarters
1100 Walnut Street, Suite 1900  Kansas City, MO 64106-2197  [800] 669 6884  campfire.org
Gifts | July 1, 2013 to June 30, 2014

$2,500,000+
New York Life Foundation
Thrive Foundation for Youth

$1,000,000 – $2,499,999
United Way of Greater Kansas City

$400,000 – $99,999
Gamma Phi Beta Foundation
RGK Foundation

$200,000 – $399,999
Greater Kansas City Community Foundation
Half Family Foundation
James Daniel Humphrey Foundation
Ewing Marion Kauffman Foundation
Sprint Foundation

$100,000 – $199,999
Bank of America
Hobbs Family Foundation

$250,000 – $499,999
Axcel HR Solutions
Campaigns for Kids
Children’s Charities of America/CFC
The Olsen Family Foundation
Steven King
KPMG LLP
Nadene Miner
United Way of Wyandotte County
Cathy Tisdale
Elizabeth Darling
Gwen Whitson

$100,000 – $249,999
American Micro Company
Linda Hamilton
Maude Katzenbach
Lyn Lakin
Lathrop & Gage LLP
Zem Neill
Cyndia Raven
Henry E. Wurst
Family Foundation
Dennis McMillan

$500,000 – $999,999
Doug Anderson
Pamela Cermak
CliftonLarsonAllen LLP
DocVentive, LLC
Geri Eilen
Evergreen Executive Source, LLC
Patti Gardner
Hallmark Corporate Foundation
Tanja Heinen
Linda Lenza
Dian Moore
Quanah Crossland Stamps
Richard Goldfarb
Rob Wyrick

$250,000 – $499,999
Amy Almeida
Cecile Bartman
Lynn Casalbo
Central Exchange
Crowell & Moring
Jim Dayton
Hannah Hasselquist
Erik King
Catherine Lutfkin
Christine Robinson
Deanna Carlson Stacy
Callie Templeton
United Way of Central Massachusetts
Candace Walker

Gifts up to $249
Betty Acker
Julie Adams
Toni Allen
American Press Foundation
Frank Anchondo
James Ash
Denise Babin
The Bank of America
Charitable Foundation Inc

Nadine Barter Bowls
Ingrid Becher
Katrina Becker
Elaine Brauer
Stephen Burns
Camp Fire Columbia
Camp Fire Olympia Club 0912
Carole Cook
Charity Gift Certificates
Maureen Corbett
Linda Corey
Elise Couper
Alex Cruz
Ethel Cullom
Kathy Daughtrey
Stephanie Davis
Susan Dawson
Diana Dayton
Judy Dennis
Alga Dier
Nico Dolly
Connie Dresie
Marie Ducasse
Alison Dunrise
Margaret Edelman
Cynthia Elias
Linda Elliott
John Eloriaga
Vickie Emery
Sharah Erickson
The Family Conservancy
Catherine Fisher
Brittany Fletcher
Cheryl Fletcher
Frill, LLC.

Loretta Furin
Patricia Gable
Jason Geering
Dane Giessler
Rose Marie Gibb
Rebecca Gillam
Raymond Gin
Becy Giist
Gail Glamm
Griff Godwin
Greater Horizons
Nicole Hallisey
Melissa Hanson
Harry Hawkins
Eduardo Hertel
Sally Hipp
Ramona Hittle
Cherie Hodsgon
Honeywell International Corporation
Rebecca Hunter
Rochelle Karp
Wallace Klein
Gina Knapp
Christine Krasnansky
Sally Kundert
Charles Leduc
Michael Lemon
Barbara Lewis
Enid Lubarsky
Sharon Lytst
James Martinson
Melanie McCall
Kathryn Mccary
Patricia McGuire
Karen McKernan
Laura Mentemeyer
Migrant Farmworkers Assistance Fund
Lynn Mills
Joan Mizner
W.C. Mullarky
Coleen Nichols
Donna Nichols
Celeste Nunn
Nancy O’Shea
Pacific Gas & Electric Co
Panera Breads
Corporate Office
PayPal Giving Fund
Russell Peppers
Barry Posner
LaVon Proudly
Judy Quattrin
Vicki Richardson
Shawna Rosenzweig
Margo Rush
Stanley Russell
Victoria Sands
Kim Schaufenbuel
Marvin Shie
Greg Simms
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Jennifer Smith
SUSan Spears
Pat Sparr
Timothy State
Daniel Stevens
Jacob Swearingen
Elise Szczesny
Karen Taylor
Texas AirSystems
LaShee Thomas
Timothy Trask
Tivol
Trust
M. Veneziun
Peearnut Visetsuth
Leslie Vohs
Chris Wagner
Paul Walton
Niza Webber
Wende Wilson
Roycealee Wood
Jenny Yearous

Gifts-in-Kind
GIgi Bryant
Jane Bryant
Elizabeth Darling
Evergreen Executive Source, LLC
Richard Goldfarb
Virginia Gross
Harrah’s North Kansas City
Harvest Productions
Orion Matthews
Zem Neill
People First Productivity Solutions
Print Time
Marianne Smith
Deanna Carlson Stacy
Cathy Tisdale
United Beverage Company

Gifts in Honor of
Tom Berry
Mike Denby
Cynthia Donovan
Paula Dopic
Piper Earmhart
Kevin Fitzgerald
Phyllis Fruck
Lyn Lakin
Lou Latorre
Ila Lazarus
Bruce LeFkowitz
Joe Mazzo
Rosemary Mazzio
Brad Meister
Jeff Mooney
Joe Murphy
Dan Rank
Fatima Rizzo
Paul Rogina
Laura Rowe
Bruce Shirley
Guy Sousa
Jim Tremblay
John Wagner

The Langdon Legacy Society
Honoring the legacy of William Chauney Langdon, one of Camp Fire founders, this society recognizes those individuals who have remembered Camp Fire in their will or estate plan. We honor the memory and gratefully acknowledge the legacy of the following individuals, whose caring for Camp Fire survives them still today through their estate gifts received:

John P. Ayres
Edith E. Bollengier
Mary Dively
Kenneth W. Ellis Residuary Trust
Dr. Quincy E. Fortier
Mary K. Moyer
Barbara Pendleton
Dean Elisabeth M. Percy
Herman P. Peschken
Sylvia E. Wolens

Camp Fire is thankful for the foresight of caring indicated by the following individuals who have shared that Camp Fire is included in their legacy plans:

Robert L. Bobar
Brazelton Trust
Kathleen P. Bruhn
Martha Burk
Ann E. Corwell
Abelardo and Deborah G. Curra
Frank and Susan Finneran
Dr. Evelyn de Ghetaldi
Sara W. Hardin
Jean C. Henderer
Bettye C. Hill Family Trust
James Daniel Humphrey Foundation
Virginia M. Johnson
Sharone A. Keister
Musa Klann
Dr. Faith W. LaVelle
A.J. Lindemann
Dorothy Liu
Arlene Meehan
Mary Jane Nelson
Marion Noel
Dolores C. Owens Trust
Reo Purcell Family Trust
Janet V. Rex
Alger and Ruthardt Family Living Trust
Phyllis D. Schoedel
John Shehane
Philip C. Smith
Stewart J. Smith
Janet V. Rex

Camp Fire is proud that 100% of its full-time employees are represented on this donor roster.

In addition, every member of the National Board of Trustees of Camp Fire is represented for gifts that they have made or commitments that have secured in support of our work. At a minimum, Trustees each agree to secure funding totaling $12,000 per Trustee during each three-year term of service on the Board.