from our leaders

“Councils have thrived as they’ve adopted new, forward-thinking programs and initiatives. We’ve held ourselves accountable for the lives we have the responsibility to influence, and, most important, to inspire.”
Over the past year, I’ve seen Camp Fire at its very best. No matter what has been going on in our world, we’ve remained committed to creating safe, inclusive spaces for all kids so they can thrive. This has always been, and will remain, our number one priority.

We also served more youth and families. We excelled in delivery of the programs that define us. We introduced new initiatives that will lead us forward. Our work has been remarkable. In 2017, Camp Fire’s 53 councils served more than 184,000 youth and families across 1,341 program sites in 25 states and D.C. In the past four years, Camp Fire has seen a 35% increase in youth served. Over the past year, we experienced a 17% increase in program sites, enabling more kids to find their sparks and thrive. I couldn’t be more proud of the work we’ve done—together.

What we’ve accomplished—and what we celebrated at our recent CEO Summit—continues to validate Camp Fire as one of the leading, progressive, and most relevant organizations serving youth today. Council leaders spoke of the substantive impact Camp Fire has on our youth and the issues they face daily—struggles with bullying, fundamental school safety, peer relationships, and fragile emotional health. We are united around the values that have defined us for 108 years. This is a proud legacy. We are a proud Movement.

As I reflect, I’m reminded of our deep belief in the power of hope and of our promises to each other—even as we confront issues that stir controversy and disagreement. Those two things are not incompatible with working together. In fact, the more we provoke thought, the better the chance that we’ll make good and wise choices on behalf of the youth we serve and seek to serve.

We’ve worked to provide safe, encouraging places for youth to discover and grow into their sparks. Councils have thrived as they’ve adopted new, forward-thinking programs and initiatives. We’ve held ourselves accountable for the lives we have the responsibility to influence, and, most important, to inspire.

As you review the FY 2018 Annual Report, do so with pride. We have a lot to be proud of. We have many issues still ahead of us. And we’ll meet them as we always have, together lifting our voice and shaping the world. Thank you and,

Light the Fire Within.

Cathy Tisdale
President & CEO,
Camp Fire National Headquarters
Financial highlights

Financial information is based on the audited financial statements for the year ended June 30, 2018. The complete financial statements have been determined to represent fairly, in all material respects, the financial position of Camp Fire as of June 30, 2018, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

The financial statements do not include the financial positions or activities of the local councils or other affiliated organizations. The total revenue generated by the chartered councils aggregates to approximately $50 million.
**STATEMENT OF FINANCIAL POSITION**
*For year ended June 30, 2018*

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Current Assets</td>
<td>$2,491,885</td>
</tr>
<tr>
<td>Total Long-Term Assets</td>
<td>$1,855,324</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$4,347,209</strong></td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$890,495</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td><strong>$3,456,714</strong></td>
</tr>
<tr>
<td>Unrestricted/Board Designated</td>
<td>$11,799</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$2,469,641</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$975,274</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$3,456,714</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$4,347,209</strong></td>
</tr>
</tbody>
</table>

**FUNCTIONAL EXPENSES**
*For year ended June 30, 2018*

- **Core Mission Support: Fundraising** (12% of $3,380,122) = $397,862
- **Core Mission Support: Management & General** (43% of $3,380,122) = $1,446,979
- **Community Relations** (9% of $3,380,122) = $285,962
- **Council Services** (21% of $3,380,122) = $723,035

**STATEMENT OF ACTIVITIES**
*For year ended June 30, 2018*

<table>
<thead>
<tr>
<th>Category</th>
<th>Unrestricted</th>
<th>Board Designated</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues, Gains, and Public Support</td>
<td>$3,179,377</td>
<td>$(227,631)</td>
<td>$1,550,584</td>
<td>$19,323</td>
<td>$4,521,653</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>3,380,122</td>
<td></td>
<td></td>
<td></td>
<td>3,380,122</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$(200,745)</td>
<td>$(227,631)</td>
<td>$1,550,584</td>
<td>$19,323</td>
<td>$1,141,531</td>
</tr>
</tbody>
</table>
our generous donors

On behalf of the youth and families who have benefited from Camp Fire over the last year, thank you for supporting us in fulfilling our Promise, so youth find their spark, lift their voice, and discover who they are.

$100,000 +
S.D. Bechtel, Jr. Foundation
New York Life Foundation

$50,000-$99,999
United Way of Greater Kansas City

$20,000-$49,999
Greater Kansas City Community Foundation
James Daniel Humphrey Foundation
$10,000-$19,999
Taylor & Patti Abernathy Trust, Bank of America, NA, Trustee
Hall Family Foundation
Health Care Foundation of Greater Kansas City
Royals Charities
Search Institute

$2,500-$9,999
Blue Cross Blue Shield Kansas City
Harley Davidson Foundation
Helen Haupt
JE Dunn Construction
Lathrop and Gage
R.A. Long Foundation
Rudy Oeftering
Oppenstei...
Gifts up to $249
(continued)
Michael Lemon
Deborah Lewis
Michelle Loethen
Dianne Long
Rachel Lupardus
Jerica Macomber
Sarah Magill
Katheryn Mayse
Melanie McCall
Karen McKernan
Phydelis McMullen
Nancy McNeill
Kyle Moore
Lynn Nagy
Wrenn Nancy
Kayla Neal
Coleen Nichols
Megan Noland
Judith Paulsen
Laura Perry
Kelsey Pexa
Diana Pino
Jeff Randolph
Jennifer Riggins
Julie Robinson
Troy Robinson
Ellen Rodgers
Caitlin Roller
Shawna Rosenzweig
Teresa Rynard
Merrick Sayers
Wendy Schmitz
Steven Seiler
Gunjan Shah
Ryan Shriver
Jeanne Smith
Travis Smith
Pat Spratt
William Stewart
Chrys Sullivan
Vicki Swanson
LaShee Thomas
Ernest Tilford
Stephanie Todd
Drenda Tomlinson
Derek Toms
Timothy Trask
Ola Truelove
United Way of Central New York
McAnany Van Cleve
Chris Wagner
Polly Walton
State of Washington
Washington Secretary of State
Susan Wilder
Lysssette Williams
JoAnn Williamson
Camilla Willoughby
Judith Willour
Roycealee Wood
Bridget Young
Laura Zeigen

Gifts-in-kind
Epic Entertainment
Cinder Block Kitchen
Crux KC
The Foraker Group
Mara Cohara
InterbrandHealth
Matt Crist
Lamar
Crux KC
Lathrop and Gage

Tribute Gifts
Denise Babin in Memory of Nadine Ruth Low
Marcia Deem in Memory of Audrey Payne
Ruth Fleck in Memory of Audrey Payne
Dana Peckworth and Helen Keith in Memory of Audrey Payne
Verla Kwiram in Honor of Kellie Teramoto
Deborah Lewis in Memory of Audrey Payne
Wendy Malepeai in Memory of Iris J. Brooks
Katheryn Mayse in Memory of L. Nadine Nagle
Nancy McNeill in Memory of Audrey Payne
Kyle Moore in Memory of Audrey Payne
Lynn Nagy in Memory of Audrey Payne
Judith Paulsen in Memory of Audrey Payne
Co-workers of Matt Payne in Memory of Audrey Payne
Kelsey Pexa in Honor of The Pavek Family
Ellen Rodgers in Memory of Audrey Payne
Gunjan Shah in Memory of Evane Leveille
William Stewart in Memory of Audrey Payne
The Langdon Legacy Society
Honoring the legacy of William Chauncy Langdon, one of Camp Fire’s founders, this society recognizes those individuals who have remembered Camp Fire in their wills or estate plan. We honor the memory and gratefully acknowledge the legacy of the following, whose caring for Camp Fire survives them still today through their estate gifts received:

James Daniel Humphrey Foundation

Camp Fire is thankful for the foresight of caring indicated by the following individuals who have shared that Camp Fire is included in their legacy plans:

Robert L. Bobar
Brazelton Trust
Kathleen P. Bruhn
Martha Burk
Ann E. Corwell
Abelardo and Deborah G. Curras
Frank & Susan Finneran
Dr. Evelyn de Ghetaldi
Sara W. Hardin
Jean C. Henderer
Bettye C. Hill Family Trust
Virginia M. Johnson
Sharon A. Keister
Musa Klann
Dr. Faith W. LaVelle
A.J. Lindemann
Dorothy Liu
Jere D. Lustig Trust
Arlene Meehan
Mary Jane Nelsen
Marion Noel
Dolores C. Owens Trust
Reo Purcell Family Trust
Janet V. Rex Alger and Ruthardt Family Living Trust
Phyllis D. Schoedel
John Shehane
Philip C. Smith
Stewart J. Smith
Dr. Roberta van der Voort
Della Waldram
C.E. Woodcock

BOARD OF TRUSTEES

Former Chair – Dennis McMillian, The Foraker Group, Anchorage, AK*
Former Secretary – Matt Crist, Jerry’s Enterprises, Edina, MN*
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President and CEO – Cathy Tisdale, Camp Fire National Headquarters, Kansas City, MO
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Melanie Herman, Nonprofit Risk Management Center, Leesburg, VA
Lauren Lampe, Advanced Call Center Technologies, Birdsboro, PA
McKenzie Napier, Youth Advisory Cabinet Chair, Bend, OR
Nicole Robinson, U.S. House of Representatives, Office of Congresswoman Maxine Waters, Los Angeles, CA*
Amir St. Clair, Aurora University, Aurora, IL
Rick Taylor, Camp Fire Central Puget Sound, Seattle, WA
Michael Waite, Bentall Kennedy (U.S.) LP, Seattle, WA

*Completed term of service within the fiscal year
our promise

Young people want to shape the world. Camp Fire provides the opportunity to find their spark, lift their voice, and discover who they are. In Camp Fire, it begins now.

Light the fire within
CAMP FIRE PARTICIPATION DEMOGRAPHICS

- 10% of Camp Fire participants are English Language Learners
- 51% of Camp Fire participants qualify for free or reduced lunch
- 10% of Camp Fire participants have disabilities (physical/motor, sensory, psychological/emotional, and medical)

CAMP FIRE IS GROWING! Since 2014, we’ve seen a ...

- 35% increase in youth served,
- 44% increase in youth & families served, and
- 17% increase in program sites.

Note: Because the survey instrument was in development during this time period, the actual growth may be slightly larger or smaller.
Camp Fire National Headquarters
1801 Main St., Suite 200, Kansas City, MO 64108

Camp Fire National Headquarters is proud to have a Gold Seal on Guidestar (EIN 13-1623921) for maximizing donor gifts to make a real impact in the lives of today’s youth. Photo credits, clockwise from top left: Camp Fire North Shore, Camp Fire North Central Washington, Camp Fire Alabama, Camp Fire Heartland

@CampFireNHQ
CampFire.org