

ABSOLUTELY *incredible* KID DAY®



Camp Fire

Light the fire within

MARCH 1 KEYNOTE: **WILL SHIELDS**



Pro Football Hall of Famer Will Shields had a career that was highlighted by his work ethic and attention to the details. When Will was drafted out of college in the third round, not everyone in the organization felt he was right for the pro game. In fact, his position

coach expressed concern that coming from the University of Nebraska that he would not be able to pick up pass blocking. Will was able to take on the learning curve and adjust to the new style of offense, resulting in a 14-year career in the NFL with the Kansas City Chiefs. He never missed a game and set a franchise-record with 224 consecutive regular season games and 223 starts. His hard work and dedication also earned him a record of 12-consecutive Pro Bowl appearances.

Growing up with a father in the military and in a military town, discipline, and hard work ethic was instilled at a young age. Will is a self-starter likes to inspire others to reach their full potential. Using examples of his own life and career he points out the importance of a solid support system and the value of team work. *"Strive for your best of what you can do. Be prepared. That's the hard part about it, is being ready when the opportunity hits."*

WHERE: THE COLLEGE BASKETBALL EXPERIENCE

This world-class interactive entertainment facility allows fans and visitors to immerse themselves in the game. With two floors and 41,500 square feet, the College Basketball Experience houses the National Collegiate Basketball Hall of Fame, honoring college basketball legends and highlighting the game's history.

Connected to Sprint Center by the Grand Lobby in Downtown Kansas City, the CBE is an ideal location and fun event space with opportunities for you to shoot hoops, engage in exhibits, and support local youth for Absolutely Incredible Kid Day®.

