Day 1: Trail to the Future
This trail is designed to tell our Past, Present, and Future.
Attendees will explore Camp Fire's past, how today's priorities align with our 100+ year history, and will reflect on how Camp Fire was and is an organization that ignites change.

During this session, you will hear keynotes from Greg Zweber, Holly Ridings, and Dr. Kia Darling-Hammond

Social Hour (1:45–2:45 p.m. Central Time)
Join your fellow CEOs and Executive Teams in Camp Fire Trivia games!

Day 2: Trail to the Environment
This trail is designed to promote environmental stewardship and action.
Through this interactive workshop, attendees will explore innovative nature engagement practices from across the Camp Fire network and as we look to the future, attendees will learn how to create a culture of inclusion in your workplace.

This session will be facilitated by Informed Change and the National Headquarters JUST HQ Team
Day 3: Trail to Family & Community
This trail is designed to help attendees learn to identify, understand, and respond to local youth, caregiver, and community needs, how to center child safety and youth protection, and learn strategies for establishing new corporate partnerships focused on community needs.

Attendees will participate in a facilitated discussion and receive tools to support implementation at their council.

This session will be facilitated by The Redwoods Group Foundation and The Trevor Project.

Day 4: Trail to Creativity
This trail is designed to help attendees learn about the systemic harms caused to Indigenous people and how that historical trauma affects young people today in order to reimagine Camp Fire's practices free of cultural appropriation.

Attendees will hear Camp Fire's history and participate in part one of a two-part series on Indigenous trauma throughout US history. From colonization to removal, to Indigenous boarding schools.

This session will be facilitated by Ben Matthews, Camp Fire National Headquarters, and The National Indian Education Association (NIEA).

Day 5: Trail to Knowing Me
This trail is designed to help you find your “mission” stories and expertly develop them to achieve your goals, whether it’s fundraising, rallying your board, recruiting, exciting your staff, connecting with alumni, engaging existing youth and families you serve, and marketing to new youth and families you want to reach. Attendees will learn more about Camp Fire's Alumni Toolkit, new partnership with On Our Sleeves, and participate in a hands-on communication workshop.

Story First will facilitate this session. This will be part 2 of 3. If you missed the first workshop, you can watch the recording on Learning Lab.